



Sync2 Reseller Program Presentation

Microsoft Certified Partner and independent software vendor for enterprises and individuals, having Over 15 years of experience in developing software for Microsoft Windows and Add-ins for Microsoft Outlook, 4Team Corporation is looking to create **successful alliances** with mobile phone providers who are determined to offer the best services to their customers.

Who we are



- Microsoft Certified Partner and independent software vendor for enterprises and individuals.
- Over 15 years of experience in developing software for Microsoft Windows and Add-ins for Microsoft Outlook.
- We create software products and services that help improve productivity and efficiency of business people and individuals who use them.
- We have served hundreds of thousands of customers around the world.
- Among our customers are: AT&T, Cisco, Merck, Microsoft, US Department of Energy, Police Departments, Churches, Schools, Chambers of Commerce, etc.

General Overview of Sync Market:



Smartphone Users in US

In October 2014:

164 million:

- Google Android 52,3% (85.7 million)
- Apple's iOS 41,9% (68.7 million)
- Microsoft 3.5% (5.7 million)

Microsoft Outlook Users in US

In 2014:

- Approx. 31 million users have Microsoft Outlook as their primary email client.
- Microsoft Outlook is the most popular email client also worldwide with 18.6% of total users.

4Team Corporation has identified the need of many smartphone and Microsoft Outlook users to keep their data synchronized and easily accessible and in the last years has provided valuable solutions that have been improved significantly over time.

Our best selling software (Sync2) is addressing this specific need and the increasing number of smartphones together with the high number of Microsoft Outlook users have urged us to offer this solution as a service and reach out to more people.

What we offer:



Your Benefits:

- An online turnkey system that you can use to offer your synchronizing service and track your performance.
- A service based on our best-selling software (Sync2) for which you can charge of **\$39.95 / account** and which takes only a few minutes of your time to set up.
- **\$1000** STARTUP BONUS to convince yourself of the value and test your results.
- Risk Free Startup - Minimum \$2000 profit for your business by adding value to your service.
- Reseller discounts for future licenses:

up to 25 licenses - at \$20 / license	Sync2 regular website price: \$39.95 / license
up to 50 licenses - at \$15 / license	
more than 100 licenses - at \$12.5 / license	

IMPORTANT! The startup bonus is offered only to the first 3 resellers who want to take part in this ambitious project and help us improve even more the quality of our service.

What we offer:



Your Customers' Benefits:

- **Synchronization** - Getting all the benefits of having their phones synchronized with their Microsoft Outlook data (Calendar, Contacts, Tasks) via Google.
- **Convenience** - Having everything configured and customized for them.
- **Flexibility** – Access to sync settings if they wish to make any changes themselves.
- **Support** – Access to our online support via LiveChat or Email.
- **Sync2 License** – A license for our Sync2 software that will be used each time in the synchronization process.
- **30-Day Money Back Guarantee** – They have 30 days when they can uninstall the software and get their money back. Please note that our regular MBP is 14 days and this extended policy is only available as a part of our Sync2 Reseller Program.

What is Sync2



Sync2 is the software that allows Microsoft Outlook Calendar, Contacts and Tasks synchronization with smartphones via Google.



Sync2 can be set up automatically via the Reseller system, or manually by the user on his own desktop.

You can get familiar with the software Sync2 here: www.sync2.com

How it works



1. You sign up as a reseller, fill in your information and after our approval you get a login credentials for our reseller system.
2. **First 3 resellers get \$1000 startup bonus in licenses that can be resold (50 licenses).**
3. When a client wants to use the synchronization service, you log in to your reseller account (from your computer, phone or tablet) and use the wizard to configure his/her settings in just a few minutes, based on preferences.
4. An email is sent to your customer's Inbox with a link that contains our software installation file already configured with your customer's preferences.
5. All he/she has to do is click on the link from the computer that has his/her Microsoft Outlook data, enter the Google login information and synchronization will be done automatically between Microsoft Outlook and smartphone (via Google).

Important notes:

- A license is considered as 'sold' when the software has been installed on the computer.
- If your customer wants a refund, he can uninstall the software and deactivate the license within 30 days from the installation date, and we won't charge you for that license.
- You can charge as much as you want for the service you offer. Please note, that according to the Authorized Reseller Agreement, you cannot advertise prices that are lower than the prices listed online at: <http://sync2.com/pricing.aspx>.
- After the startup bonus is used or expired you can purchase our licenses at the discounts available only to resellers.

How it works



Follow the few- step wizard to enter the needed data and configure the synchronizaton settings.

New Sync Profile #1 of 1

Set up Google and Outlook Synchronization



① Select what to sync:

☒ Google Contacts

☒ Google Calendar

☒ Google Tasks

② Enter email. The installation link will be sent to this address.

First name: Clifford

Last name: Bates

Email: cliffordsbate@rhyta.com

☒ Configure Advanced Options such as scheduling and filter

Next



New Sync Profile #1 of 1

Advanced synchronization settings

④ Summary

Folders: Google Contacts; Google Calendar; Google Tasks;

Schedule: Automatic sync. Daily, every 1 day(s) , at 9:00 AM

Calendar filters: from previous week till next week.
Do not synchronize items marked as "private"



Back

Finish and Send

Sync2 software will be available via the installation link in the recipient's email.

All the customers have to do is to run the installation procedure from that given link.

All the synchronization profile settings will be available from the Sync2 software.

What we are looking for:



Mobile phone providers who want to:

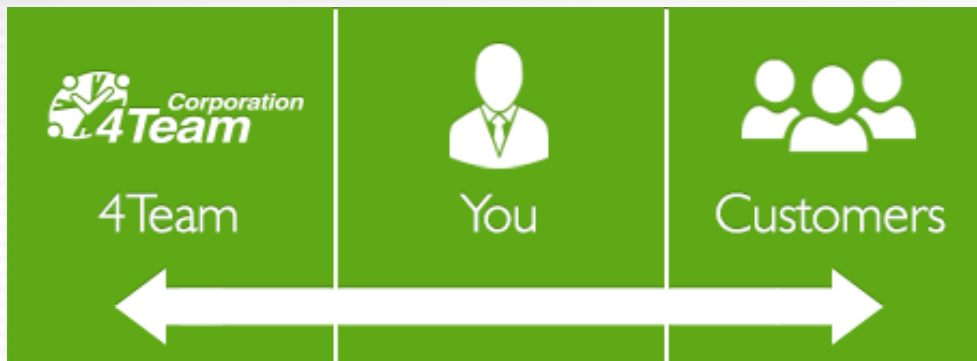
- Offer more value to their customers.
- Stand out with the quality of service they provide.
- Increase revenue without additional costs.
- Become one of our first allies in a very ambitious project.
- Get actively involved in reselling the 4Team software for mobile phones as a service.

What is your role?

- To provide a great service to your clients.
- To actively offer our synchronization solution to your customers who use Microsoft Outlook.

No risks involved:

- You can get **\$1000** worth of licenses that you can resell as a service to convince yourself of the value we offer.
- No need to make any kind of investments.
- You can always buy our software with special discounts to get the most out of the service you offer.



Join our reseller program now:



- Our synchronization solution has **no real competition** on the market.
- Decide now to **gain a better position in your market** and to stand out from the rest.
- If you would like **to take advantage of this opportunity**, send us an email with your comments and questions at:

reseller@4teamcorp.com



Sync2 Software
Join our reseller program now.
Add great value to your service

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